# Team Name: Alpha Code

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# Site to be redeveloped: BeeMP3.com

# **Assumptions Worksheet**

## Business Assumptions

1. I believe the users have a need to have an easy access to look for the music. However, the user might want to know the current trending music which mean that more music should be shown to the user on the website as the current website doesn’t update the music list.
2. These needs can be solved with a better interface instead of the current homepage that only has names with updated contents
3. My initial users everyone that wants to download music
4. The #1 value a user wants to get out of my website is the easy access to download mp3
5. They can also get these additional benefits of knowing others updated music on the website
6. I will acquire most of my users through the access of the website that is straightforward and easy to use with better interface
7. [ I will make money by: ] putting advertisements on the side of the website
8. My primary competition in the market is website that has better interface and more option format option on how to download the media
9. We will be better because of the improved interface and updated content
10. My biggest product risk is if the user wants to download music in mp4 format
11. We will solve this through adding range of format options
12. We will know we are successful when we see an increase in user usage on the website
13. What other assumptions do we have that if proven false will cause our business/project to fail. If the user cannot download the files cause of the corrupted, the file cannot open.

## User Assumptions

1. Who is the user? The music lover who is willing to have the free downloader.
2. Where does our product/website fit in their work or life? The website is going to fit when the user wants to have particular music to download.
3. What problems does our product/ website solve? The website will provide music download template, provide the pieces music.
4. When and how is our product website / used? The user needs to download particular music.
5. What features are important? Easy to access, attractive interface and easy to navigate for the user.
6. How should our product/ website look and behave? Accessible, better interface and contrasts.